Production and export of tea, coffee and spices

†862. SHRI MOTILAL VORA:
SHRI SATYAVRAT CHATURVEDI:

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the export of tea, coffee and spices has declined heavily in the year 2007 and 2008;

(b) the status of production of tea and coffee during the year 2006-07, 2007-08 and till December, 2008;

(c) the name of the countries to which tea and coffee were exported during the above mentioned period; and

(d) the steps taken by the Government to promote their production and export?

THE MINISTER OF STATE IN THE DEPARTMENT OF COMMERCE, MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH): (a) The export of tea and coffee in 2007 and 2008 have declined as compared to 2006, whereas in the case of spices the exports have increased.

(b) The status of production of Tea and Coffee during the years 2006-07, 2007-08 and till December, 2008 is given below:—

Year	Tea (Million Kgs.)	Coffee (Tonnes)
2006-07	973.07	2,88,000
2007-08	945.27	2,62,000
Till December, 2008	890.89(E)	27,66,00*

(E)-Estimated and subject to revision
*Provisional

(c) The name of the major countries to which Tea and Coffee were exported during the above period as under:—

Tea: Russian Federation, Kazakhstan, Ukraine, Uzbekistan, Other CIS Countries, United Kingdom, Netherlands, Germany, Ireland, Poland, U.S.A. Canada, U.A.E., Iran, Iraq, Saudi Arabia, Turkey, Afghanistan, Singapore, Sri Lanka, Kenya, Japan, Pakistan, Australia.

Coffee: Italy, Russian Federation, Germany, Belgium, Spain Slovenia, Russian Federation, Ukaine, Finland, Greece, France, Japan, Algeria, U.S.A., Portugal, Israel, Kuwait, Netherlands, Australia, Switzerland, Singapore, Croatia, Jordan, Hungary, Egypt, Latvia, United Arab Emirates, Canada, Taiwan, Libya, Malaysia, Syria, Saudi Arabia, United Kingdom, Romania, Poland, Norway, Korea, Republic of China, People's R/O, Austria, Lithuania, Sultanate of Oman, South Africa, Bulgaria, Turkey, turkey, Albania, Iran, Islamic R/O, New Zealand.

†Original notice of the question was received in Hindi.

(d) The steps taken by the Government to promote their production and export are given below:—

Commodity	Production	Export
1	2	3
Tea	(a) New planting by the Small Growers (b) Replanting, Rejuvenation pruning, infilling and consolidation of existing tea area (c) Creation of irrigation and drainage facilities in the tea gardens, (d) Organising Selp Help Groups of small growers (e) Setting up of new factories, modernization of existing factories, creation of new facilities for product diversification, ISO/ HACCP Certification and Quality Awareness Programme (f) R and D support to tea gardens (g) Training of Tea Plantation Workers, Managers (h) Welfare measures covering health, sanitation, drinking water, medical care, education of wards of workers etc. (i) It is also proposed to set up three quality testing laboratories in order to facilitate the exporters to ensure the export of tea consignments conforming to the quality standards.	The Tea Board undertakes promotional activities in the foreign markets and also lends support to Indian tea exporters in their marketing efforts, by under-taking following action:— (a) Participation in international and/or specialized fairs and exhibitions. (b) Field sampling at speciality stores and/or principal markets (c) Media publicity (d) Buyer Seller Meets (e) P.R. activities to establish closer link between importers and exporters. (f) Exchange of tea delegations between India and Tea importing countries.
Coffee	Government has approved the scheme for development support for enhancing the production of coffee in the country in Eleventh plan with an outlay of Rs. 310 crore. The activities, *inter-alia*, include subsidy for replantation, water augmentation, research and extension support, interest subsidy on working capital loans, financial incentives for coffee development programmes *viz.*, Coffee Expansion, Phasing out of Cauvery etc. in Andhra Pradesh and Orissa and Coffee Expansion and consolidation in NE Region.	With an objective to maximize export earnings by enhancing the market share of coffee produced in India, the activities for the Eleventh Plan include:— (a) extend financial incentives to exporters for export (i) high value coffees to far away but key markets like USA, Canada and (ii) value added coffees as Indian brands, (b) encourage the exporters with annual export awards, to augment export of high value differenttiated coffees, (c) organize two India Inter-

1	2	3
		national Coffee Festivals. (d) participate in around 75 select Trade Fairs in Key overseas markets, (e) Organise around 15 Buyer seller meets during the period in key markets, (f) Organise visit of 5 roaster delegations and 5 cupping competitions and (g) take up brand promotion initiatives in key overseas markets through advertisements, PR Campaigns, promotion materials like films, CD/DVDs on Indian coffee.
Spices	Two schemes *viz.* "Special Purpose Fund for Replantation and Rejuvenation of Cardamom Plantations" and "Export Oriented Production and Post Harvest Improvement of Spices" are being implemented for providing assistance to farmers for improving production and productivity of cardamom small and large and improving quality of the spices, in the various spice growing States of the Country.	The major export development/ promotion programmes of the Board implemented during the Eleventh plan period are as follows:— (a) Adoption of Hi-tech in Spice Processing. (b) Technology process upgradation in processing units. (c) Setup/ Upgrade quality evaluation lab by the exporters, quality certification. (d) Packaging development and Bar coding. (d) Product development and research for high-end value addition. (e) Sending business samples abroad, brochure printing. (f) Setting up of common facilities for cleaning, grading, processing, ware housing, packaging etc. (Spice Parks). (g) Participation in international fairs/meetings/ seminars.

Global investment in manufacturing sector

†863. SHRIMATI SUSHMA SWARAJ: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

†Original notice of the question was received in Hindi.